

CHERRY GLOBAL PLAYERS

5 MaY 2022, Rimini Expo Centre
SPEAKERS

Andrea Bernardi was born in 1961 in Modena and lives in Spilamberto, in the province of Modena, with his wife and three sons. After obtaining a diploma in Agriculture, in 1982 he started out as a field specialist at Coop. AGRA in Vignola, overseeing the various stages of agricultural production. This role subsequently involved planning and qualifying agricultural produce, also working alongside the sales department, and helping to set up a new producers' organisation based in Altedo called Solemilia, as part of the Operations Department. Over the years, he has gained extensive experience in managing the production cycle of fresh fruit in Italy, Argentina and Chile.

Since 1983 he has been collaborating with the Consorzio della Ciliegia e della Susina Tipica di Vignola (the Vignola Cherry and Plum Consortium), initially as a specialist and, later on, as a Plum Tree expert. In the year 2000 he joined the Board of Directors of the Consortium.

Since 1998 he has been the Managing Director of MonteRè – Cooperativa Modenese Essiccazione Frutta, an agro-industrial fruit and vegetable processing company based in Modena; at the same time, he was also appointed Director of the Organizzazione di Produttori "Cooperativa Modenese Essiccazione Frutta", i.e. the producers' organisation "The Fruit Drying Cooperative of Modena".

In 2004, the experience gained in maintaining relations with the local area, local authorities and businesses in the district, identifying Local Plans with them and monitoring their actual impact on the area, prepared him to take on the role of Chairman of the Board of Directors of the Consorzio della Ciliegia di Vignola, a position which led him to promote and follow the procedure for obtaining EU recognition of Protected Geographical Indication for the Vignola Cherry, which was obtained in late 2012. As Chairman, he oversees all the activities of the Consortium concerning day-to-day management, marketing, the experimental field, and promotion of the Ciliegia di Vignola PGI label.





Andrés Stewart grew up and lives in Spain where he completed his Engineering degree in Agronomy. In 1996 he started working for Frutaria, one of the largest fruit company in the country, where he has worked in different departments over the last 26 years such as Production, R+D and Nursery.

For some years now Andrés has been in charge of the R+D department where he has been leading the breeding program in stone fruits, also evaluating and testing plots of different species, including cherries. Today, he is the head of Frutaria Life, a new business created two years ago as an international nursery for the best varieties of stone fruit, pome fruit and almonds.

Belit Balci, Deputy Managing Director ALARA Tarım Ürünleri San. Tic. A.Ş.

Member of ISHS (International Society of Horticultural Sciences).

Member of National Society of Horticultural Sciences.

Member of Chamber of Agricultural Engineers.



Nuriddin Kushnazarov studied at Tokyo University of Agriculture and Technology in Japan and obtained his master's degree in rural development.

For 12 years he has been involved in the implementation of rural development projects of the Ministry of Agriculture of Uzbekistan, financed by the World Bank and Asian Development Bank, particularly in the horticulture sector. In 2019-2021, he worked as a Deputy Director of the Agency for Horticulture and Greenhouse Development under the Ministry.

In 2021, he joined the Embassy of Uzbekistan in Rome as a Counsellor, Deputy Permanent Representative of Uzbekistan to FAO, IFAD and WFP.

Shuhratjon Abrorov "FRUIT HOUSE ORGANICS" consulting firm, 2019 – founder: Professional Intensive orchard consulting for about 2000 ha in all over Uzbekistan. Mainly – cherry, apple and pear orchards.

"Norchontol" fruit tree nursery - February, 2015 - Co-owner: Production of apple, pear, cherry, peach and grape nursery trees. 90 hectares.

Development Alternatives, Inc (DAI), USAID funded AgLinks Project – Tashkent *Agricultural Production, Pests and Standards Advisor* - July 2008-Feb 2015.

Kingsburg Orchards Inc - Kingsburg, CA (fresh fruits) 2006-2008.

Daybreak Farms, Inc – Traver, CA (fresh fruit) 2006-2008.



Todd George, VP of Production Stemilt Growers, Wenatchee Wa. Todd grew up on a small apple orchard in Wenatchee Wa and worked summer jobs on farms and in warehouses. His career in the fruit industry officially began in 1992 with Dovex fruit Company working 10 years in both export and domestic sales In 2001 he joined Stemilt's export sales team and in 2003, George was named Director of Logistics and assumed responsibilities for scheduling, procurement, and distribution. In 2009, he was promoted to his current role of Vice President of Production where he oversees the staff and all aspects of scheduling, quality control, food safety, production, warehousing, and distribution.

George has a bachelor's degree in Business with an emphasis in Agriculture Business from Washington State University. He is a founding member of the Washington Pear Marketing Association and previously held roles in industry groups related to fruit exports and reporting.

Cristian Tagle is the President of the ASOEX Cherry Committee and Commercial Director of Agricola San Francisco Lo Garcés.

MBA from the Pontifical Catholic University of Chile and he is one of the engines of the cherry business in the Chinese market.

Tagle was the precursor in expanding the distribution of cherries beyond the big cities of China, into the interior of the Asian country, to increase demand and consumption.



Nour Abdrabbo is an electromechanical engineer with an MBA in Sales and Strategic Marketing Management.

Since 2003 he has been involved in the fresh fruit and vegetable Industry and its post-harvest technologies.

Together with the UNITEC Group, he has developed

specific projects for customers from different countries of the world and various species. He has extended his professional work especially with cherries and blueberries, developing efficient projects linked to the latest technological advances, helping UNITEC customers to always staying at the forefront of the Industry with Innovative technical solutions

He currently holds the positions of both General Manager of UNITEC branch in Chile and UNITEC S.p.A. Global Sales Director.